Our Strategic Direction

Our Vision
To provide excellent care, with compassion, wrapped around people’s individual needs

Our Values
• Putting patients first
• Taking ownership
• Respecting others
• Being positive
• Listening, learning and improving

Our key areas of focus

Quality
Making continuous Quality Improvement ‘business as usual’ and improving patient safety and outcomes through world-class research

Sustainability
Delivering our financial plan and improved productivity using tools such as Model Hospital and Getting It Right First Time

Partnerships
Working with local universities as key partners, playing our part in Devon STP and working with Cornwall STP

Impact
Contributing to our local community through:
• Our culture of education and research
• Providing employment which drives economic growth
• Reducing health inequalities

Our Strategic Aims

People
Creating a workforce made up of teams without walls, empowered to deliver services with great education, training and supportive leadership

Quality
Making continuous Quality Improvement ‘business as usual’ and improving patient safety and outcomes through world-class research

Sustainability
Delivering our financial plan and improved productivity using tools such as Model Hospital and Getting It Right First Time

Partnerships
Working with local universities as key partners, playing our part in Devon STP and working with Cornwall STP

Impact
Contributing to our local community through:
• Our culture of education and research
• Providing employment which drives economic growth
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Undepinning all care is the ‘Home First’ philosophy